

**Washington Clean Energy Leadership Council  
Clean Energy Industry Event  
Spokane Convention Center – September 24, 2010**

Notes from the Audience Participation Session:

I. Clarifying Questions from Audience

- Is the \$20 million dollar minimum funding amount identified in the report the amount needed to “catch up” or does it move us ahead in the clean energy arena?
  - If leveraged, and used appropriately the \$20 million can help move ahead. - catalyst
- With respect to the jobs estimate, is that a net number, what is the cost and when do they occur
  - In the presentation, the cost was noted as roughly \$4,000/job and the time frame was illustrated with the economic model slide.

II. Questions to the audience regarding the presentation

On a scale of 1 to 4, where “1” is “a lot” and “4” is “Not Much”, does the concept outlined in the presentation make sense?

Response (approximately):

- 1 = 5%
- 2 = 48%
- 3 = 45%
- 4 = 2%

On a scale of 1 to 4, where “1” is “Yes, big” and “4” is “Not Much”, can the concept make a material difference?

Response (approximately):

- 1 = 5%
- 2 = 60%
- 3 = 35%
- 4 = 0%

On a scale of 1 to 4, where “1” is “Easy” and “4” is “Next to impossible”, how difficult will it be to make it work??

Response (approximately):

- 1 = 0%
- 2 = 35%

3 = 60%

4 = 5%

### III. Questions and Comments:

Will the report or the Council make a recommendation on the new organization and provide details of its structure?

Why \$20 million? There needs to be explanation as to where this number comes from and what it is expected to do.

Misalignment is a big issue at the state level.

Need to align policy and implementation.

Question from facilitator: Do people feel that \$20million is enough?

Most felt that substantially more would be needed. Only about 5% felt that \$20 million would do the job.

Where will the money come from? Need to identify sources and provide direction to the legislators as to how to pay for this in these economic times.

Policy alignment & advocacy is needed.

Trust in the staff and their expertise as well as buy in from the industry and government for the new organization is critical.

Should consider using a gas or kW tax to help fund – is there support for this?

There needs to be enough specifics in the action plan to give the ability to go make it happen!

We cannot sit back at this juncture. China is a good example – growth and competition. China has had a 14.67% annual increase in energy consumption each of the last 10 years and is spending billions annually in the energy field.

For the new organization, having high quality staff is key. The organization needs to be one with clout and a direct connection to the legislature. Think about whether the staff needs to have a VC type of skill set or a policy analyst skill set because the two are very different. It will affect how you design the organization. Retool legislation.

Need to identify and provide guidance to local governments as to what they can do.

Asking the wrong question. Change is going to happen, but the question that needs to be answered is what change should happen.

What's the case for the bigger initiative here? Why should we do something? Really need to make the case clear.

We cannot compete and get ahead by simply copying what has already been done by other states. We need to focus on the development and successful demonstration of technologies first!

How does this report fit with the new State Energy Strategy?

Raising the \$20million – we have existing programs already in place the are effective (e.g. B & O tax credits, Community Empowerment Zone etc). These programs could serve as effective models for a new source of funds for this purpose.

Need to make sure that the implementation strategy is focused to maximize the positive impact to livability on the local level.